



INVITATION

You and your colleagues are cordially invited to the **public defence** of the PhD dissertation of

DANIEL KIBET KOECH

PhD Candidate

titled:

**„INTERNATIONALIZATION STRATEGIES AND GLOBALIZATION AT
HUNGARIAN UNIVERSITIES AFTER COVID-19 PANDEMIC”**

prepared within the *Doctoral School of Management and Business*,

Faculty of Economics and Business, University of Debrecen,

Date: 04 June 2026. 13:00.

Place: University of Debrecen, Faculty of Economics and Business, **TVK Council room.**

- Chair:** **Prof. Dr. András Nábrádi**, university professor, University of Debrecen – Faculty of Economics and Business, Institute of Applied Economics
- Secretary:** **Dr. Tamás Kovács** assistant professor, University of Debrecen – Faculty of Economics and Business, Institute of Methodology and Business Digitalization
- Members:** **Dr. habil. Szilárd Berke** associate professor, Óbuda University – Keleti Károly Faculty of Business and Management, Institute of Marketing and Business Sciences
- Dr. habil. Beáta Bittner** associate professor, University of Debrecen – Faculty of Economics and Business, Institute of Applied Economics
- Prof. Dr. Anetta Müller** university professor, University of Debrecen – Faculty of Economics and Business, Institute of Sports Economics and Management
- Opponents:** **Prof. Dr. Róbert Magda** university professor, John von Neumann University
- Dr. habil. Ferenc Mező** associate professor, Eszterházy Károly Catholic University
- Supervisor:** **Dr. habil. Edina Molnár** college professor, University of Debrecen – Faculty of Health Sciences, Institute of Social and Sociological Sciences

The dissertation and the English-language theses can be accessed at: <https://hdl.handle.net/2437/406917>. We kindly ask you to honour the Candidate with your presence, as the public nature of the defence will be ensured in person. Should you wish to participate, please register at (<https://forms.gle/gVPxRAdCy4rN3zoS8>) by 23rd June 2026, 12:00 noon. After the deadline, it will no longer be possible to join the defence due to technical reasons.

Debrecen, 20. May 2026.

Sincerely:

Prof. Dr. Béla Szabó
university professor
Chair of the Doctoral Council of Social Sciences